



ALEX H. MONDOL

DIGITAL MARKETING SPECIALIST



Profile On Upwork

CONTACT

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Christian colony,
Fulbarigate, Khulna

Alexmondol.com

EDUCATION

2016-2017

GOVT. B.I COLLEGE, KHULNA

- BBA In Management
- GPA: Pending

2015-2016

KHULNA PUBLIC COLLEGE

- Business Study
- GPA: 4.67

2013-2014

KHULN ENGINEERING UNIVERSITY
SCHOOL

- Business Study
- GPA: 5.00

SKILLS

- Website Audit
- Backlink Audit
- Keyword Research
- Competitor Audit
- PPC
- Graphics Design
- Content Writing

TOOLS I USE

- SEMrush
- ahref
- Moz
- ChatGPT

PERSONAL SUMMERY

With a deep passion for continuous learning, the ever-evolving landscape of digital marketing has become my natural calling. Over the past four years, I've had the privilege of working with a diverse range of clients, from local businesses to large franchises and even Spotify playlist curators. Each project has been a unique opportunity to apply my expertise, and I'm proud to have consistently exceeded client expectations and delivered measurable results.

CAREER AS FREELANCER

I've been freelancing on Upwork since 2022, and I'm proud to have a perfect **100% Job Success rate** along with a **Top Rated Badge**. Over this time, I've worked on two long-term contracts and a bunch of smaller projects, all of which hit their targets. I love the variety and the different challenges each client brings—it keeps things interesting and rewarding.

WORK EXPERIENCE

UpWork

Digital Marketing Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the Client's goals and objectives.
- Data research and analysis
- Develop an omni channel Marketing plan and SEO plan for Businesses
- Monitoring important KPI's for business and websites.

Webjuice Digital Agency

2022-2023

SEO Expert

- Manage Business Location On Google for All the client and A Franchise with 26 locations.
- Competitors auditing and searching for better link opportunities.
- Monitor Important KPI's using Google analytics and Google Search console

Rabeya traders

2020-2021

Off page and Outreach specialist

- Create Backlinks for 5 affiliate websites of the company
- Develop and execute a Outreach plan
- Maintain a 3 person off page team

NOTABLE SITES I HAVE WORKED ON

- <https://www.puregreenfranchise.com>
- <https://nutripurpose.com>
- <https://webjuice.ie>
- <https://paintingincolour.ie>
- <https://www.sl-energy.co.uk>